Title	Bag that Builds Education for Sustainable Development (ESD)
Organisation	Department of Education, Western Cape Province
Innovation	The Bag that Builds ESD programme integrates behavioural economics principles and incentive structures to inspire learning. Rather than treating education as a passive process, the programme empowers learners to take initiative in solving real-world problems, cultivating a proactive and entrepreneurial culture from a young age. It introduces an e-STEMA framework that blends creative and technical skills with industry-driven insights – preparing learners not only for academic success but also for future job opportunities and societal contribution. The programme has been rolled out in 105 no-fee paying schools in the Western Cape province.
Impact	Educators report improved discipline, stronger attendance, and renewed interest in e-STEMA subjects. Learners benefit from exposure to real-world, demand-driven skills that open pathways to artisanal and technical careers. Many participating no-fee schools now generate an average of R10 000per month through new income generating activities supported by the programme. These funds help schools improve infrastructure, invest in resources, and support sustainability efforts.